



Serving the Fire Chief Community with Unity and Diversity

Have You Sent in Your Advertisements for Spring Conference?

If you purchased an exhibitor or sponsorship option that includes advertising, ads for print and digital ads are due **April 8, 2024**.* (See green box below for additional details.)

To submit your materials, email Bridget Davidson at bridget@ofca.org.

** If you were an exhibitor or sponsor at our 2023 Spring Conference and your ad materials are exactly the same this year as they were last, please let us know that, too.*

For All Standard Exhibitors (Inline & Corner Booths):

- (1) High resolution copy of your logo
- (1) Half-page (8.5" x 5.5") print advertisement for the conference packet

For Presidential, Awards Luncheon, and Bugle Sponsors:

- Please consult **page 5** of the brochure for your individual advertising specs
- The slideshow is 16:9 format

A La Carte & Apparatus:

- For breakfast, break, and lunch sponsors, please provide a digital copy of your logo
Unless otherwise stated, apparatus exhibitors and a la carte sponsorships do not
- include additional advertising

Additional Guidelines:

- Preferred .JPEG, .PNG, or .PDF format
- 300 DPI for print ads
- 72 DPI for digital / web ads
- Logos should be at least 72 DPI

Due to our print deadline, OFCA cannot accept any late submissions for materials.